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FOR IMMEDIATE RELEASE

FREE Admission to the Connecticut Science Center with a Toy Donation

Toy Drive on December 3rd Benefits UTC's Toys For Tots Collection

Hartford, CT (November 22, 2011) The Connecticut Science Center and United Technologies Corp. have joined forces with "Toys For Tots", the Marine Corps-managed, non-profit organization, to collect toys for local underprivileged youth. On Saturday, December 3 from 10 AM to 5 PM, the Connecticut Science Center will be a drop-off location for new, unwrapped toys. **The Connecticut Science Center will provide free General Admission, valid for that day, to every person that brings a new, unwrapped toy donation.**

For more than 30 years, UTC has proudly supported the Marine Corps Toys for Tots annual toy drive and is the largest single contributor to the campaign. The toy drive at the Science Center is just one of a series of toy collection events in the community that UTC is supporting in conjunction with WDRC-AM & FM and CT-1 Media.

"Over the past three decades, United Technologies and its employees have led the drive in the community and collected more than 430,000 toys for local children," said Danielle Smith, Manager, UTC Community Affairs. "Our goal this year is to collect 17,000 toys and we're pleased to welcome a new partner in the Connecticut Science Center as we reunite again with WDRC-AM's Talk of Connecticut Radio Network led by Brad Davis and 102.9 DRC-FM, led by Jerry Kristafer, The Hartford Courant and FOXCT."

Families looking to have fun while doing something charitable can experience all 4 floors of hands-on and minds-on exhibits at the Connecticut Science Center including the new traveling exhibit **Animation: Featuring the Cartoon Network** sponsored locally by First Niagara. General Admission includes all day access to the Science Center's galleries including all exhibits and live science.

All toy donations go to Toys for Tots for distribution to the local community. By donating a new toy, you can help the United States Marine Corps Reserve deliver a message of hope to needy youngsters that will motivate them to grow into responsible, productive, patriotic citizens and community leaders.

You can learn more about the local Toys for Tots program at <http://plainville-ct.toysfortots.org>. To learn more about the Connecticut Science Center, please visit www.CTScienceCenter.org.

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About the Connecticut Science Center The LEED-Gold certified Connecticut Science Center, located in downtown Hartford, sparks creative imagination and an appreciation for science by immersing visitors in fun and educational hands-on, minds-on interactive experiences while maintaining an environmentally conscious presence. Visitors experience over 150 exhibits in ten galleries and a range of topics, including space and earth sciences, physical sciences, biology, the Connecticut River watershed, alternative energy sources, Connecticut inventors and innovations, a children's gallery, and much more. Other features include four educational labs, a 200-seat 3D digital theater, function room, gift store and café, and ongoing events and lectures for all ages. The Science Center is a non-profit organization dedicated to enhancing science education throughout the state of Connecticut and New England, providing learning opportunities for students and adults of all ages, and engaging the community in scientific exploration. More information: **www.CTScienceCenter.org** or 860.SCIENCE.