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FOR IMMEDIATE RELEASE

## Seeing Double at the Connecticut Science Center: Twins and Multiples Day this Sunday 3/3/13

*Free Admission for Twins and Multiples at the Connecticut Science Center*

**Hartford, CT**- February 27, 2013 - The Connecticut Science Center invites all twins, triplets and multiples to visit for free on Sunday, March 3. The Science Center has partnered with the Mothers of Twins Association (MOTA) of Connecticut to promote the day and encourages all multiples to assemble at 12 NOON for a special commemorative photo.

MOTA provides a support network for families raising multiples through shared experiences and resources. "There are unique challenges raising multiples, including their development and education," said Rebecca Mayar, State President of the Mothers of Twins Association of CT. "The Connecticut Science Center is a wonderful educational experience that the whole family can enjoy. We are excited to bring our members together to be able to enjoy the Science Center and celebrate multiples."

To multiply the fun factor, all guests will be able to explore the new traveling exhibit, ***Identity: An Exhibition of You***, sponsored by Travelers. There also will also be an appearance by **Nickelodeon's Dora the Explorer** from 11 AM – to 2 PM inside at the Identity exhibit in the Science Center's Saint Francis Hospital and Medical Center Traveling Exhibit Gallery. Not only does Dora have broad appeal, but, the cartoon superstar's brother and sister are twins, making her an ideal guest of honor for the festivities.

***Identity: An Exhibition of You***, developed by The Franklin Institute in Philadelphia, explores what makes you, well, you! "Identity: an Exhibition of You" challenges our notions of personal identity. The exhibit uses the familiar (our body, our thoughts, our relationships) to make connections with the scientific (our genes, our brains, our roles in society).

Each visitor's own identity is front and center while they learning about genetics and biological identity; cognitive science/psychology and personality; and social science and racial/ethnic identity. The personalized experience allows you to look at examine your own fingerprints, see your personality as a musical spectrum, and investigate where your brain stores your identity, map your social connections. T, and throughout the exhibition, you can see yourself from new perspectives: your future self, your symmetrical self, and yourself as a new different gender or ethnicity.

The Connecticut Science Center is open from 10AM-5PM. General Admission for Adults is \$19, Youth (under 18) admission is \$14, and kids 3 and under are free. General Admission includes all- day access to the Connecticut Science Center exhibits and galleries. For free admission offer, all multiples must be present and must show proof (birth certificate or other proof). For more information call (860) SCIENCE [724.3623] or visit [www.CTScienceCenter.org](http://www.CTScienceCenter.org).

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**About the Connecticut Science Center** The LEED-Gold certified Connecticut Science Center, located in downtown Hartford, sparks creative imagination and an appreciation for science by immersing visitors in fun and educational hands-on, minds-on interactive experiences while maintaining an environmentally conscious presence. Serving more than 1,000,000 people since opening in 2009, the Science Center features more than 150 exhibits in ten galleries and a range of topics, including space and earth sciences, physical sciences, biology, the Connecticut River watershed, alternative energy sources, Connecticut inventors and innovations, a children's gallery, and much more. Other features include four educational labs, a 200-seat 3D digital theater, function room, gift store and café, and ongoing events for all ages. The Science Center is a non-profit organization dedicated to enhancing science education throughout the state of Connecticut and New England, providing learning opportunities for students and adults of all ages, and engaging the community in scientific exploration. More information: **[www.CTScienceCenter.org](http://www.CTScienceCenter.org)** or 860.SCIENCE.