



Media Contact:
Tracy Shirer (tshirer@ctsciencecenter.org)
O: 860.520.2116, C: 860.817.1373
Connecticut Science Center | 250 Columbus Blvd | Hartford, CT 06103

FOR IMMEDIATE RELEASE

Connecticut Science Center Announces Exciting Line-up of Traveling Exhibits for 2013

Identity, Math Alive! 2 the Extreme and Bodies Revealed are reasons to visit again and again

Hartford, CT- December 31, 2012- The Connecticut Science Center is excited to announce the schedule of traveling exhibits for the full year 2013. All of the touring exhibits will be on display in the Saint Francis Hospital and Medical Center Traveling Exhibit Gallery on the Science Center's fourth floor and are included free with General Admission or Membership.

- *Identity: An Exhibition of You*, presented locally by Travelers; January 18 – April 21
- *MathAlive! 2 the Extreme*; May 28 – September 1
- *Bodies Revealed*; September 21 – January 5, 2014

"We are very pleased with the quality of nationally touring exhibits that we will bring to Hartford in 2013," said Matt Fleury, Connecticut Science Center President & CEO. "Our exhibits team carefully researched and selected each of the exhibits based on several criteria including ties to curriculum and how much our visitors would enjoy them, based on the feedback they give us throughout the year. Each one of the exhibits provides a unique experience, giving visitors more reasons to visit again and again."

The three world-class hands-on, minds-on exhibits add to the robust offering of more than 150 permanent exhibits always on display at one of Connecticut's premier learning and tourism destinations. Members can look forward to exclusive previews for the new exhibits before the general public.

The first traveling exhibit of 2013 premieres on January 18, when the Science Center opens ***Identity: An Exhibition of You***. The exhibit, developed by The Franklin Institute in Philadelphia, is presented locally by Travelers and explores what makes you, well, you! "Identity: an Exhibition of You" challenges our notions of personal identity. The exhibit uses the familiar (our body, our thoughts, our relationships) to make connections with the scientific (our genes, our brains, our roles in society).

Each visitor's own identity is front and center while they learn about genetics and biological identity; cognitive science/psychology and personality; and social science and racial/ethnic identity. The personalized experience allows you to look at your own fingerprints, see your personality as a musical spectrum, investigate where your brain stores your identity, map your social connections, and throughout the exhibition, see yourself from new perspectives: your future self, your symmetrical self, and yourself as a new gender or ethnicity.

This summer, visitors can look forward to ***MathAlive! 2 the Extreme***, a highly interactive traveling exhibition that allows visitors to experience math in action. Presented nationally by Raytheon (NYSE:RTN), this featured exhibition runs May 28 through September 1. The exhibit answers the age-old question every

student asks: “When will I ever use this math in real life?” While it may seem that long division and pi are not applicable to life outside of the classroom, visitors to “MathAlive!” will learn exactly the opposite—math is actually a big part of all the things they love.

MathAlive! is designed to inspire, to spark the imagination, to reveal not only math at work, but the endless possibilities of math. Designed for families and students, the exhibition brings to life the real math behind what kids love most – video games, sports, fashion, music, robotics, and more – and creates interactive and immersive experiences that bring to life the math at work in each, whether in design, application or use.

Throughout the exhibition, videos and graphic displays feature professionals, celebrities and visionaries who explain how they use math in their respective fields. Along the way, animated character guides help visitors tackle the challenges, explaining the math involved, prompting and encouraging answers, and jumping in if visitors get stuck.

Visitors can:

- design and play their own video games,
- take the controls to master-engineer various aspects of a modern city,
- race in a Boardercross challenge,
- compete in a mountain bike race,
- jump into a “binary” dance party,
- capture their image in a 360-degree freeze action photo,
- and control *Curiosity*, NASA’s latest Mars rover.

Through approximately 40 unique, interactive experiences, the exhibition takes math from its native form into the applied worlds of design, engineering, technology and science.

Next fall, the Connecticut Science Center will host the fascinating blockbuster exhibit, ***Bodies Revealed***. *Bodies Revealed* opens September 1 and will run through January 5, 2014. The exhibition will provide the public with an opportunity to see inside carefully preserved real anatomical specimens and learn the detailed structure and function of the human body. The exhibition takes visitors through galleries providing an up-close look inside the skeletal, muscular, reproductive, respiratory, circulatory and other systems of the human body. Many of the whole body specimens are dissected in vivid athletic poses, allowing the visitor to relate to everyday activities. In addition, authentic human specimens illustrate the damage caused to organs by over-eating and lack of exercise. A healthy lung is featured next to a black lung ravaged by smoking in a vivid comparison more powerful than any textbook image.

A great way to see all three travelling exhibits is to become a Member. The Connecticut Science Center is encouraging all to “Give the Gift of Genius” this holiday season by purchasing gift memberships. The unique holiday gift offers unlimited visits for a full year plus great perks like member previews and discounts at the café, gift shop, birthday parties and on camp tuition. The fully tax-deductible gift is available online, by phone or in person at the ticket counter. While supplies last, the Science Center is offering a limited edition, collectible robot bobble head for free with the purchase of every Membership. To purchase membership and more information, visit www.CTScienceCenter.org.

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About the Connecticut Science Center The LEED-Gold certified Connecticut Science Center, located in downtown Hartford, sparks creative imagination and an appreciation for science by immersing visitors in fun and educational hands-on, minds-on interactive experiences while maintaining an environmentally conscious presence. Serving more than 1,000,000 people since opening in 2009, the Science Center features more than 150 exhibits in ten galleries and a range of topics, including space and earth sciences, physical sciences, biology, the Connecticut River watershed, alternative energy sources, Connecticut inventors and innovations, a children's gallery, and much more. Other features include four educational labs, a 200-seat 3D digital theater, function room, gift store and café, and ongoing events for all ages. The Science Center is a non-profit organization dedicated to enhancing science education throughout the state of Connecticut and New England, providing learning opportunities for students and adults of all ages, and engaging the community in scientific exploration. More information: www.CTScienceCenter.org or 860.SCIENCE.