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FOR IMMEDIATE RELEASE

SUBWAY® is Now Open at the Connecticut Science Center ***Family friendly restaurant offers fresh meal options inside the Science Center***

Hartford, CT, February 20, 2014 – The Connecticut Science Center announced today that the new SUBWAY® restaurant inside the Science Center is open daily starting today. The 1,600 square foot space has been transformed to become one of the chain’s newest and most original restaurants with an expanded menu and custom décor. The new restaurant will serve more than 300,000 annual visitors to the Science Center and its downtown neighbors.

With easy access from Constitution Plaza and the Connecticut Convention Center, the new SUBWAY® restaurant provides a convenient lunch option for those working downtown, out of town visitors and convention goers, as well as Science Center guests. The restaurant serves a breakfast menu all day and carries fresh sandwiches and salads found in traditional SUBWAY® restaurants, plus some unique items like pizza, pretzels and snacks.

“Subway is a highly regarded Connecticut-based brand with a local franchise holder who is passionate about the opportunity to serve our customers here at the Science Center,” said Matt Fleury, Connecticut Science Center President and CEO. “Given Subway’s inherent expertise in rapid-serve environments and their very strong brand and consumer marketing capacity, we believe Subway will help us meet the needs of our customers and attract additional casual diners from the downtown area, while offering an attractive selection of quality food choices.”

SUBWAY® franchisee, Kapil Taneja, is an accomplished veteran in the quick serve restaurant industry and is the owner-operator of three other downtown Hartford SUBWAY® franchises. His restaurants have a strong track record of providing outstanding service and actively engaging the community. Taneja is also a past president of Greater Hartford Jaycees, a community and leadership development organization, and a past Vice President of the Wethersfield Chamber of Commerce.

“The Connecticut Science Center is an iconic landmark and the new restaurant reflects the uniqueness of the location, creating a destination within the Science Center,” said Kapil Taneja, SUBWAY® franchisee. “Subway is excited to partner with the Science Center and is fully committed to economic growth in downtown Hartford. We feel that this new location will be a welcome addition, providing a convenient, quick dining option. We are looking forward to serving the community and the Science Center’s visitors and Members.”

The SUBWAY® menu offers sandwiches and salads, and also has SUBWAY® Fresh Fit for Kids™ meals which include a freshly made sandwich on a Mini Sub Roll, apple slices, and a drink choice of 1% low-fat white milk or a 100% juice box.

“We are thrilled to partner with Subway to provide quality products and healthy food options to the Science Center’s hundreds of thousands of annual visitors,” Fleury added. “Our visitors have told us that they are looking for familiar, healthy dining options at an affordable price. The new Subway restaurant at the Connecticut Science Center will check all of those boxes, providing family-friendly dining that will enhance the overall guest experience.”

Restaurant Associates (RA) will continue as the exclusive caterer for the hundreds of private events that the Science Center hosts annually, including the Green Gala on September 27.

“We’re excited to continue to offer best-in-class catering to our function rental clients and to have RA by our side for signature internal events such as the Green Gala and Liquid Lounge,” said Fleury. “We are very proud that the people who attend our special events and use the Science Center for their own functions will continue to enjoy some of the finest cuisine in the local catering market, thanks to RA’s continued partnership. At the same time, Subway enables us to add another major brand to our offerings here.”

For more information about the Connecticut Science Center, including hours and catering, please visit www.CTScienceCenter.org. For information about SUBWAY®, please visit www.subway.com.

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About the Connecticut Science Center The LEED-Gold certified Connecticut Science Center, located in downtown Hartford, sparks creative imagination and an appreciation for science by immersing visitors in fun and educational hands-on, minds-on interactive experiences while maintaining an environmentally conscious presence. Serving 1.5 million people since opening in 2009, the Science Center features more than 165 exhibits in ten galleries and a range of topics, including space and earth sciences, physical sciences, biology, the Connecticut River watershed, alternative energy sources, Connecticut inventors and innovations, a children’s gallery, and much more. Other features include four educational labs, a 200-seat 3D digital theater, function room, gift store, and ongoing events for all ages. The Science Center is a non-profit organization dedicated to enhancing science education throughout the state of Connecticut and New England, providing learning opportunities for students and adults of all ages, and engaging the community in scientific exploration. The Connecticut Science Center is also the home to the **Joyce D. and Andrew J. Mandell Academy for Teachers**, offering powerful Professional Development for educators. More information: www.CTScienceCenter.org or 860.SCIENCE.

About SUBWAY® Restaurants Headquartered in Milford, Connecticut, and with regional offices in Amsterdam, Beirut, Brisbane, Miami and Singapore, the SUBWAY® brand was co-founded by Fred DeLuca and Dr. Peter Buck in 1965. Their partnership, which continues today, marked the beginning of a remarkable journey – one that has made it possible for thousands of individuals to build and succeed in their own business.

In 2012, SUBWAY® restaurants became the first and only quick service restaurant to meet the American Heart Association’s Heart-Check Meal Certification Program nutritional criteria. In 2011, for the third straight year, the SUBWAY® brand was ranked "number one" by consumers in the Zagat® Fast Food Survey in the

"Healthy Options," "Most Popular" and "Top Service" categories for food brands with 5,000 or more locations. For more information about the SUBWAY® chain, visit <http://www.subway.com>.
SUBWAY® is a registered trademark of Doctor's Associates Inc.