FOR IMMEDIATE RELEASE

Connecticut Science Center Introduces Science Santa
Children Can Soar Into Outer Space in Unique Holiday Photos

Hartford (November 21, 2011) This weekend, the Connecticut Science Center introduces a new member of its team to the general public, Science Santa. Stepping away from the traditional red suit, Science Santa is decked out in astronaut gear and will appear daily November 25 – 27 from 11AM – 3PM. With the help of the Science Center’s Channel 3 Early Warning Pinpoint Doppler studio “green screen” technology, families can have their photo taken with Santa soaring through outer space, landing on the moon or posing next to his rocket sleigh. Imaginations will run wild with the opportunity for a unique holiday photo experience with Santa.

The fun will continue during the Science Santa Extravaganza with holiday arts and crafts and wintery LIVE science. All activities are included with general admission or membership. Photos with Science Santa against the “green screen” are available for purchase. Science Santa is sponsored by WFSB Channel 3 and Bright Horizons Early Education and Preschool. For more information, visit www.CTScienceCenter.org or call 1-860-SCIENCE.

###

About the Connecticut Science Center The LEED-Gold certified Connecticut Science Center, located in downtown Hartford, sparks creative imagination and an appreciation for science by immersing visitors in fun and educational hands-on, minds-on interactive experiences while maintaining an environmentally conscious presence. Visitors experience over 150 exhibits in ten galleries and a range of topics, including space and earth sciences, physical sciences, biology, the Connecticut River watershed, alternative energy sources, Connecticut inventors and innovations, a children’s gallery, and much more. Other features include four educational labs, a 200-seat 3D digital theater, function room, gift store and café, and ongoing events and lectures for all ages. With the support of the Department of Economic and Community Development, The Science Center is a non-profit organization dedicated to enhancing science education throughout the state of Connecticut and New England, providing learning opportunities for students and adults of all ages, and engaging the community in scientific exploration. More information: www.CTScienceCenter.org or 860.SCIENCE.

About Bright Horizons Bright Horizons® is the leading provider of high-quality early education and preschool. Bright Horizons’ programs empower children from infancy on to become confident, successful learners and secure, caring people. We strive to grow young readers, scientists, artists, and explorers who are engaged and curious. Our programs invite children to approach school and academics with skills, confidence, and a drive for excellence.

In Connecticut alone, Bright Horizons offers full and part-time programs for infants, toddlers, preschoolers and school-aged children to approximately 1,500 families enrolled in 15 Connecticut locations. For more information please visit www.brighthorizons.com/CTScienceCenter.